

FOR IMMEDIATE RELEASE

Tuesday, December 1, 2020

ANDY KIM CHRISTMAS SPECIAL PRESENTED BY THE AIR MILES® REWARD PROGRAM

Television Special in support of Crew Nation, CAMH Gifts of Light and Food Banks Canada airs Saturday, December 19 at 8 p.m. on Citytv and Citytv.com

Featuring performances by **Andy Kim, Barenaked Ladies, Broken Social Scene, Buffy Sainte-Marie, City and Colour, Glass Tiger & Roch Voisine, Jully Black, Ron Sexsmith, Sam Roberts, Sarah McLachlan, Serena Ryder & William Prince**

Visit Donate.AndyKimMusic.com to support these important causes



TORONTO – The 16th Annual **Andy Kim Christmas Special**, presented by **AIR MILES** will make its national television debut on Citytv and Citytv.com. The two-hour music special will broadcast from Toronto’s one and only, El Mocambo on December 19 at 8 p.m.

Going into its 16th year, the Andy Kim Christmas Special Presented by AIR MILES has been gathering friends and fans together to celebrate the spirit and generosity of the musical community with all proceeds going to charity. Instead of a live audience in a venue, this year’s show will bring people together from coast to coast on Citytv and Citytv.com. The program is the brainchild of music legend, and one of the evening’s performers, Andy Kim.

“I was on the verge of having to postpone the 16th year of my Christmas show and was truly bummed out. I kept thinking of all the people who are having a difficult time economically, spiritually and emotionally. I did not want to abandon the purpose of my yearly show - giving to those in need at this time of year. With the support of Live Nation Canada, Rogers and Air Miles, I am excited to bring the Andy Christmas Special from coast to coast for the first time and hopefully raise an incredible amount of money to very worthy causes through the power of music,” said Andy Kim.

Hosted by Sportsnet host and Juno-nominated musician, **Tara Slone** as well as Cityline host **Tracy Moore**, this one-of-a-kind charity event will treat Canadians to a classic variety entertainment show that includes performances by some of the country's most sought-after singer/songwriters and performers. Viewers can look forward to seeing **Andy Kim, Barenaked Ladies, Broken Social Scene, Buffy Sainte-Marie, City and Colour, Glass Tiger & Roch Voisine, Jully Black, Ron Sexsmith, Sam Roberts, Sarah McLachlan, Serena Ryder & William Prince** throughout the special.

"Andy Kim's Christmas is an expression of Love. From the beginning of his career he spoke to what love and giving means in our lives. Now we need love and giving more than ever," said Riley O'Connor, Chairman, Live Nation Canada.

During the duration of the program, viewers will be encouraged to visit [Donate.AndyKimMusic.com](https://www.donateandykimmusic.com) to support three great causes: **Crew Nation, CAMH Gifts of Light** and **Food Banks Canada**. AIR MILES is proud to present the program and encourages viewers to log onto airmiles.ca/AndyKim to use Miles towards rewards that directly benefit Food Banks Canada.

"Leveraging our Program to support those who need us most is part of who we are at AIR MILES, and we are thrilled to be presenting the Andy Kim Christmas Special in support of Crew Nation, Food Banks Canada and CAMH," said Blair Cameron, President, AIR MILES Reward Program. "While the holidays will undoubtedly look very different for many of us this year, we are proud to help create an experience that brings Canadians together through a rewarding holiday experience they can enjoy from the comfort of their homes."

Live music inspires millions around the world, but the concerts we all enjoy wouldn't be possible without the countless crew members working behind the scenes. Crew Nation is a charitable fund, created to support independent workers who are the backbone of the live music industry, who have been left without work. So far, the fund has raised \$15 million, helping 15,000 live music crew members across 48 countries who were impacted by the rescheduled or cancelled shows scheduled to take place through 2020.

CAMH Gifts of Light is a 100 per cent donation-funded program that meets the unique needs of its patients. Items provided by Gifts of Light, like emergency kits and pajamas, make a difference year-round, but particularly during the holidays. By supporting Gifts of Light, you can help more than 14,000 patients each year find the hope, strength and courage they need to get through their hardest days and find a better tomorrow.

Food banks across Canada have been severely impacted by COVID-19. The operational capacity is strained due to loss of volunteers and changes due to public health requirements while in some areas, they're also facing increased public demand for support. The funds from Andy Kim's Christmas Show will help Food Banks Canada with the immediate, emergency needs, and to prepare for what's to come.

WATCH ON:

Saturday, December 19 – 8 p.m. (local)

Citytv

Simultaneous Live Stream on [Citytv.com](https://www.citytv.com)

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About Andy Kim:

Born in Montreal, Andy Kim was inspired by the Beatles, Hank Williams, Frank Sinatra, Elvis, Buddy Holly, and Bob Dylan. He found fame in New York City at just 16 years old when he wrote How'd We Ever Get This Way?, the first of nine Billboard Top 40 hits, including #1 songs Rock Me Gently and Sugar, Sugar, one of Billboard's "Greatest Songs of All Time." A true Canadian son, Andy has been awarded the country's top industry honor twice, the JUNO Award for outstanding achievements in the record industry, as well as the Indie Award for Favorite Solo Artist in 2005. Andy is a member of Songwriters Hall of Fame and was inducted into Billboard's Hit Parade Hall of Fame in 2010. Over his epic career, Andy has sold over 30 million records, with songs covered by music history's greats, including Wilson Pickett, Tom Jones, Ike & Tina Turner, and Bob Marley. His latest album, It's Decided, was released in April, 2015 on Arts & Crafts to critical acclaim. In May, 2016, Andy was inducted into the Canadian Music Hall Of Fame. Andy Kim's music can be heard in hit series such as Ray Donovan Mindhunters, Divorce and others. In 2018, Andy was inducted into the Canada's Walk Of Fame.

Visit Andy Kim's official sites for more information:

live.andykimmusic.com
www.twitter.com/AndyKimMusic
www.facebook.com/AndyKimMusic

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit livenationentertainment.com.

About the AIR MILES Reward Program

The AIR MILES Reward Program is Canada's most recognized loyalty program, with nearly 11 million active Collector Accounts, representing approximately two-thirds of all Canadian households. AIR MILES Collectors get Miles at more than 300 leading Canadian, global and online brands, and at thousands of retail and service locations across the country. It is the only loyalty program of its kind to give Collectors the flexibility to use Miles on aspirational Rewards such as merchandise, travel, events or attractions; or, to use Miles for everyday essentials, in-store or online, at participating Partner locations.

For more information or to become a Collector, visit airmiles.ca.